

# T82MSRIVERPRIDE

Presented by



# TOMSRIVERPRIDEIMPACT

Since 2019, **Toms River Pride** and host organization **Exit 82 Theatre** have brought more than 10,000 people to the Downtown District to **recognize and celebrate** Ocean County's growing LGBTQIA2S+ community.

Nonprofit organizations, businesses, entertainers, media, and government officials come together in solidarity to showcase Toms River and the Jersey Shore as a **vibrant, safe space** for the LGBTQ+ community.

The festival allows participants to **celebrate and connect** with folks in the community, while stimulating the Downtown Business District year after year.

'TR' Pride has quickly been embraced as a **new, inclusive tradition** in which all can partake, reaching audiences across New Jersey and the Tri-state area and showcasing live entertainment, food and drinks, art, nonprofit resources, and community honorees.





Toms River Pride is proud to have **B98.5** as our Presenting Partner, and featured speakers have included **Congressman Andy Kim** and **NJ DEP Commissioner Shawn LaTourette**, among other community honorees.

# POLITICO

## New Jersey Playbook

**WHILE YOU'RE CELEBRATING PRIDE, DO YOU FEEL SHAME FOR THE PAST? — "It's one of the biggest, most conservative towns in N.J. And now, it's embracing Pride," by NJ Advance Media**

It's one of the biggest, most conservative towns in N.J. And now, it's embracing Pride.



Updated Jun 17, 2019; Posted Jun 17, 2019

**nj.com**  
True Jersey.



Ocean County welcomes first Pride festival a decade after it was battleground for gay rights



**Andy Kim for Congress** 18h · 🌐

So great to be back in Toms River for #Pride this year. We have some incredible advocates for equality right here in New Jersey!



👍❤️ You, Kate Arencibia and 572 others

**PRIDE**  
Saturday, June 10, 2023  
**B98.5 Sam Smith Lip Sync**



Pride Partners PFLAG Jersey Shore and Ocean Partnership for Children engaged with local residents about their LGBTQ+ programming, Mandoli's Bakery had their "best sales to date," and proceeds from the Greater Toms River Chamber of Commerce's Pride t-shirts benefitted Exit 82 Theatre.





**IZZY UNCUT**

“[Toms River Pride] set the example with a mix of families and friends, adults and children. The event was emotional for many in attendance, because of the historic change it represented in the town. Older residents wiped away tears as they listened to the speakers. Younger ones cheered.”

Toms River  
**Patch**



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VOLUNTEER  
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# TOMS

FOOD &  
DRINKS

DRAG & LIVE  
ENTERTAINMENT

82

# RIVER

B98.5  
CONCERT  
TICKET  
LIP SYNC  
BATTLE

COMMUNITY  
RESOURCES

VENDORS &  
SPONSORS  
WELCOME

# PRIDE

PRIDE  
ADVOCATE  
HONOREES

## JUNE 15, 2024

LGBTQIA+ FESTIVAL 11A-5P  
WASHINGTON ST | OPENING CEREMONY 11A

PRESENTED BY

EXIT82

BAR 82 AFTERPARTY 5-9P  
EXIT 82 THEATRE | \$5 ENTRY 21+

B98.5  
THE JERSEY SHORES  
#1 HIT MUSIC STATION

WWW.EXIT82THEATRE.COM/TR-PRIDE



**Ways to participate:** [Attend TR Pride with friends & family](#), [become an official Pride Partner](#), [Vendor or Sponsor by June 1st](#), [nominate Pride Advocate Award honorees](#), [decorate homes, outfits, vehicles & businesses in rainbow for a Pride Month Visibility Campaign](#), [host a fundraiser or volunteer](#), [follow the @TomsRiverPride Facebook page](#), and [make a donation to 501C3 host organization Exit 82 Theatre](#).

 @TomsRiverPride

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