



To whom it may concern:

The 5th Annual Toms River Pride will take place on Saturday, June 10, 2023, and we hope you will become a part of this important initiative.

As a valued member of our community, you have the opportunity to make a positive impact on diversity, equity, and inclusion. Your participation will provide crucial support for our LGBTQIA+ community members, and will demonstrate your commitment to investing in the well-being of our society.

Last year's event was a huge success, and we are eager to make this year's celebration even better. Enclosed, please find information on sponsorship opportunities, vendor participation, and a demonstration of our 2022 impact. We would be happy to answer any questions you may have and discuss the benefits of supporting Toms River Pride.

Thank you for your consideration, and we look forward to hearing from you soon.

Sincerely,
The Toms River Pride Planning Committee





63

VOLUNTEERS



4500
GUESTS



112

VENDORS





31

NON-PROFIT ORGANIZATIONS



17

SPONSORS

43

ON SITE EDUCATIONAL & MEDICAL RESOURCES



11,958

SOCIAL MEDIA FOLLOWERS



8

PERFORMANCES



SPONSORSHIP PACKAGES



Toms River Pride is a celebratory event that amplifies diversity and love. TR Pride's mission is to unify community members and organizations to celebrate Pride as well as expand networks. Sponsorships are a great way to show your customers and employees that you support diversity and inclusion! Sponsorship will allow for exposure to new individuals from all over the state.

Platinum Sponsor \$5,000

- Billed as a "Brought to You By" sponsor for TR Pride
- Advertised as a main sponsor on all marketing materials i.e. social media posts, press releases, and emails
- Complimentary table at the festival
- Recognition during the opening ceremony
- Top billing and logo on the website, festival maps and handouts
- 4 complimentary tickets to a mainstage show at the Exit 82 Studio Theatre

Gold Sponsor \$2,500

- Billed as a "Main Stage" Sponsor for TR Pride
- Recognized as a sponsor at the festival Main Stage, on social media posts & on the website
- Complimentary table at the festival
- Logo included on all festival maps and handouts
- 2 complimentary tickets to a mainstage show at the Exit 82 Studio Theatre

Silver Sponsor \$1,000

- Billed as a Sponsor for TR Pride
- Recognized as a sponsor on the website
- Complimentary table at the festival
- Logo included on all festival maps and handouts

Bronze Sponsor \$500

- Billed as a supporter for TR Pride
- Complimentary table at the festival
- Logo included on all festival maps and handouts



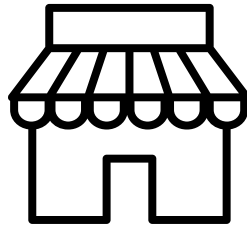
Vendor Opportunities



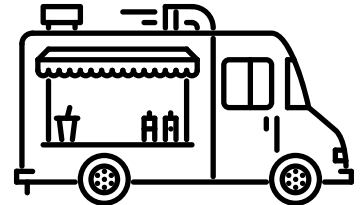
Toms River Pride is a celebratory event that celebrates diversity and love. TR Pride's mission is to unify locals and organizations together to celebrate Pride as well as expand their outreach. Becoming a vendor is a great way to show your community and employees that you support diversity and inclusion and will open exposure to new individuals from all over the state.



Non-Profit \$50



Retail Business \$120



Food Vendor \$200

Fast Facts

- TENTATIVE date: Saturday, June 10th, 2023 11am - 5pm on Washington Street in Downtown Toms River.
- Each non-food vendor will be allotted a 10x10ft space.
- TENTATIVE Rain date: June 11, 2023
- Deadline for application is May 19th, 2023

To sign up, please email lexi.exit82theatre@gmail.com.